

CPE

Dates

Account Types

Billing Type

Comments

Sec Length

5277475	Date Entered	06/10/22
06/14/22-06/21/22	Last Modified	06/14/22
Brian Schwalb for DC-D (146643)	Entered By	Alexa Schram
McKenna Media (17547)	CO-OP	No
POLITICAL CANDIDATE (ns) (1186)	External #	11741631
Brian For DC 6.14-6.21 (1742102)	Demo	
HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)	Order Type	Normal
WII A/GII A/FII A	Package Deal	
1132 4 332 4 232 1	Commission %	15.00
1	Commission	\$2,445.00
	06/14/22-06/21/22 Brian Schwalb for DC-D (146643) McKenna Media (17547) POLITICAL CANDIDATE (ns) (1186) Brian For DC 6.14-6.21 (1742102)	D6/14/22-06/21/22 Brian Schwalb for DC-D (146643) McKenna Media (17547) POLITICAL CANDIDATE (ns) (1186) Brian For DC 6.14-6.21 (1742102) HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869) WJLA/GJLA/EJLA Commission %

1340/1385/11079

Weekly/Irregular

Est.11079

Run Times

Local/Political Candidate Agency BRD

Net Total

Sales Tax

Rate

Total

Station

\$13,855.00

By Broadcast Month Spots Rate Jun. 2022 19 \$16,300.00 Grand Total: 19 \$16,300.00	Jun. 2022 19 \$16,300.00	Washington (WJLA	1)	
		By Broadcast Month	Spots	<u>Rate</u>
Grand Total: 19 \$16,300.00	Grand Total: 19 \$16,300.00	Jun. 2022	19	\$16,300.00
		Grand Total:	19	\$16,300.00

Comments

Entered

1.0	Normal Line / SPOT	06/15/22-06/17/22	2	:30	11:59:56A- No YOUR SIDE a	lews-7News ON at Noon			1	1			2	\$400.00	\$800.00	Washington (WJLA)	Daypart DT ABC 7 NEWS @ NOON(Agency)-x	6/10/22
2.0	Normal Line / SPOT	06/21/22-06/21/22	2	:30	11:59:56A- N YOUR SIDE a	lews-7News ON at Noon		1					1	\$400.00	\$400.00	Washington (WJLA)	Daypart DT ABC 7 NEWS @ NOON(Agency)-x	6/10/22
3.0	Normal Line / SPOT	06/19/22-06/19/22	2	:30	11:00:26P- No YOUR SIDE W 11PM	lews-7News ON Weekend at						1	1	\$200.00	\$200.00	Washington (WJLA)	Daypart RT ABC 7 NEWS @ 11PSUN/SPORTS SUN(Agency) -LPOct/20210V1	6/10/22
4.0	Normal Line / SPOT	06/14/22-06/16/22	2	:30	4:59:30P- Nev YOUR SIDE a	ews-7News ON at 5PM		1		1			2	\$600.00	\$1,200.00	Washington (WJLA)	Daypart EN ABC 7 NEWS @ 5P(Agency)-x	6/10/22
5.0	Normal Line / SPOT	06/15/22-06/17/22	2	:30	5:59:26P- Nev YOUR SIDE a	ews-7News ON at 6PM			1	1			2	\$900.00	\$1,800.00	Washington (WJLA)	Daypart EN ABC 7 NEWS @ 6P(Agency)-x	6/10/22
6.0	Normal Line / Access	06/15/22-06/17/22	2	:30	6:58:46P- Wh	heel Of Fortune			1	1			2	\$1,800.00	\$3,600.00	Washington (WJLA)	Daypart PA WHEEL OF FORTUNE(Agency) -LPMar/2021LP	6/10/22
7.0	Normal Line / Access	06/16/22-06/16/22	2	:30	7:27:41P- Jeo	opardy				1			1	\$2,600.00	\$2,600.00	Washington (WJLA)	Daypart PA JEOPARDY(Agency) -LPMar/2021LP	6/10/22
						CONF	IRM.	AT	10	1 CC	NC	ΓR	AC ⁻	Γ			'	
Accepted	-Agency/Advertiser:			Date:		Accepted-Statio	on:							Date:	Comments:			

SPW Mo Tu We Th Fr Sa Su Spots

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

B/E Bookend P/B Piggy Back

Printed At: 01:39 PM on Tuesday, June 14 2022

Line Type / Break Type (Ref #)

		Contract # Schedule Dates	5277475 06/14/22-06/21/22	Date Entered Last Modified	06/10/22 06/14/22
	WJLA	Advertiser	Brian Schwalb for DC-D (146643)	Entered By	Alexa Schram
obc	1100 Wilson Blvd, 6th Floor	Agency	McKenna Media (17547)	CO-OP	No
	Arlington, VA 22209	Product	POLITICAL CANDIDATE (ns) (1186)	External #	11741631
WJLA-TV WASHINGTON, DC		Brand	Brian For DC 6.14-6.21 (1742102)	Demo	
		Salesperson	HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)	Order Type	Normal
		Sales Office	WJLA/GJLA/EJLA	Package Deal	
McKenna Media		Buyer Name	,	Commission %	15.00
1322 G St SE		Phone/Fax	/	Commission	\$2,445.00
Washington, DC 20003		СРЕ	1340/1385/11079	Net Total	\$13,855.00
		Account Types	Local/Political Candidate Agency BRD	Sales Tax	
		Billing Type	Weekly/Irregular		
		Comments	Est.11079		

Washington (WJLA By Broadcast Month	-	<u>Rate</u>
Jun. 2022	19	\$16,300.00
Grand Total:	19	\$16,300.00

Comments

Entered

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8.0	Normal Line / SPOT	06/14/22-06/16/22	2		11:00:26P- News-7News ON YOUR SIDE at 11PM			1	1			1	\$650.00	\$650.00	Washington (WJLA)	Daypart LN ABC 7 NEWS @ 11P(Agency)-x	6/10/22
8.0.1	Closed Preempt	06/16/22													Washington (WJLA)	Program Change/Exception - NBA game 6, LN at 1130p, Nightline at 107a	
9.0	Normal Line / SPOT	06/18/22-06/18/22	2		6P- News-7News ON YOUR SIDE Weekend at 6PM					1		1	\$525.00	\$525.00	Washington (WJLA)	Daypart EN 6P WEEKEND NEWS(Agency)-x	6/10/22
10.0	Normal Line / SPOT	06/18/22-06/18/22	2		6:58:56P- Wheel Of Fortune Wknd					1		1	\$800.00	\$800.00	Washington (WJLA)	Daypart PA WHEEL OF FORTUNE- WKND(Agency) -LPMar/2021LP	6/10/22
11.0	Normal Line / SPOT	06/18/22-06/18/22	2	:30	7:28P- Jeopardy Wknd					1		1	\$1,300.00	\$1,300.00	Washington (WJLA)	Daypart PA JEOPARDY-WKND(Agency) -LPMar/2021LP	6/10/22
12.0	Normal Line / SPOT	06/20/22-06/20/22	2		4:59:30P- News-7News ON YOUR SIDE at 5PM		1					1	\$600.00	\$600.00	Washington (WJLA)	Daypart EN ABC 7 NEWS @ 5P(Agency)-x	6/10/22
13.0	Normal Line / SPOT	06/20/22-06/20/22	2		11:00:26P- News-7News ON YOUR SIDE at 11PM		1					1	\$650.00	\$650.00	Washington (WJLA)	Daypart LN ABC 7 NEWS @ 11P(Agency)-x	6/10/22
14.0	Normal Line / SPOT	06/19/22-06/19/22	2	,	6:30P- News-7News ON YOUR SIDE Weekend at 630PM						1	1	\$525.00	\$525.00	Washington (WJLA)	Daypart EN 6P WEEKEND NEWS(Agency)-x	6/10/22
					CON	FIR	MA	ATIC)N C	CON	TF	AC.	T				
Accepted	l-Agency/Advertiser:		Dat	e:	Accepted-Sta	ation:							Date:	Comments:			

SPW Mo Tu We Th Fr Sa Su Spots

Rate

Total

Station

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Washington (WJL/	-	
By Broadcast Month	<u>Spots</u>	<u>Rate</u>
Jun. 2022	19	\$16,300.00
Grand Total:	19	\$16,300.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	. Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	M/G For 8.0.1 / SPOT	06/15/22-06/15/22	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM				1					1	\$650.00	\$650.00	Washington (WJLA)		6/14/22
					CON	FIF	RM.	ΑT	10	N	CC	N ⁻	ΓR	AC	Т				
Accepted-	Agency/Advertiser:			Date:	Accepted-St										Date:	Comments:			

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